

Wedgefield Plantation Association Social Media Policy

The following policy applies to all public and private social media platforms when board members or committee members are identified as or are reasonably identifiable as board or committee members of Wedgefield Plantation Association.

Official HOA Communications:

- The Wedgefield Plantation Bulletin Board is the only official WPA social media site.
- The Office Manager and Communication Chairperson are authorized to post official announcements and communications on the official WPA social media account.
- Questionable **Special Board Member** announcements and communications must be approved by the President.
- All official posts must **will strive to** be factual, accurate and consistent with Board decisions and policies.
- Confidential, private or sensitive information regarding residents, legal matters, or specific financial details should not be posted on the Wedgefield Plantation Bulletin Board.

Personal Social Media Use Suggestions:

- Board members and committee members are free to use personal media accounts for personal purposes. However, they must exercise caution and good judgment, recognizing that their role as a board or committee member may influence how their posts are perceived by the community.
- Prohibited content **Even on a Board or Committee member's private site please do not:**
 - **Engage in** defamation, slander, or libel.
 - Personal attacks, harassment, profane or offensive language.
 - **Disclose** confidential information
 - Discriminatory content, **or**
 - **Disclose** unofficial board business

Handling Negative Comments/Feedback

- The official WPA Bulletin Board social media account allows official announcements, community events, WPA events, etc. Negative comments or feedback are not permitted.
- Inappropriate comments should never be posted on the WPA Bulletin Board.